The JPMorgan Chase 6 Lines of Business

Commercial Bank

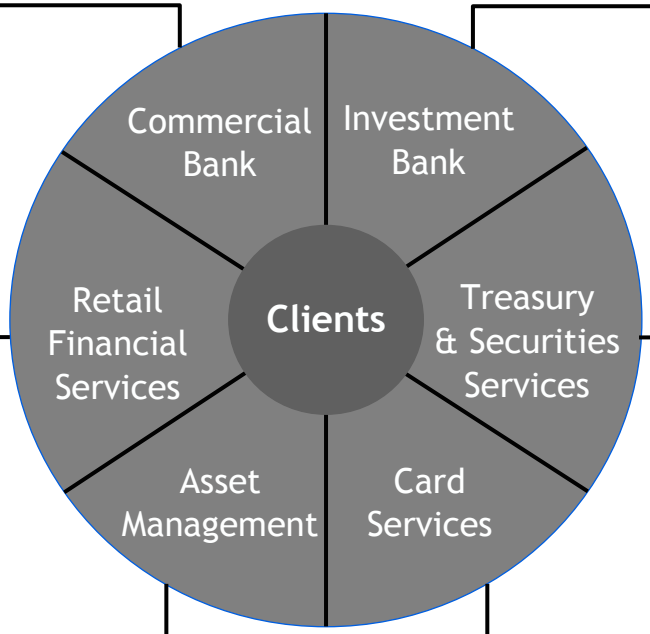
- Major provider of financial services including corporate finance, cash management, and credit
- Comprises five national business segments: Middle Market Banking, Corporate Bank, Commercial Real Estate, Asset Based Lending and Commercial Leasing

Retail Financial Services

- Includes Auto Finance, Consumer Banking, Home Finance, Insurance and Small Business Banking
- Provides mutual fund, insurance and home finance and workplace banking products to consumers and small businesses

Asset Management

- Provides investment and wealth management services to institutional investors, high net worth individuals and retail customers
- Provides tailored advice and solutions to wealthy individuals



Investment Bank

- One of the world's leading investment banks
- Services provided: Advice on corporate strategy and structure, raising and placing capital, making markets in financial instruments and sophisticated risk management services

Treasury & Securities Services

- Global leader in securities, cash management and trade services to wholesale clients.
- Two businesses: Worldwide Securities Services and Treasury Services

Card Services

- Delivers credit card and other related payment products to cardholders and merchant outlets
- Aims to be the preferred payment card in existing customers wallets and to increase access to new customers