

Thursday, November 11, 2010

Hinds Hall, Room 347 (Katzer Room)

Presentation: 2:00-3:00 p.m.



**Daniel Hong**  
Technology Manager

Bloomberg L.P.

## 2010 Market Landscape:

Enterprise-wide Technology Strategies in  
an Increasingly Dynamic Market Data  
Management Environment

### Synopsis:

#### **Bloomberg 2010**

- The changing landscape of technology in corporate environments
- Climate during the economic meltdown
- Immediate reaction to environment and performance demands
- Financial needs now and future direction
- Bloomberg and how we will be there for the needs of tomorrow